



ReadyTechGo
Making technology simple



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OUR MISSION

MAKING A DIFFERENCE.

To empower Older Adults and Individuals with the confidence and skills to embrace modern technology, enabling them to remain independent and connected in a digitally driven world.

OUR SERVICES

FACE TO FACE TRAINING

\$88 PER HOUR

LESSON PACKS AVAILABLE:

3 LESSONS \$255

5 LESSONS \$420

10 LESSONS \$830

PREMIUM WORKSHOPS

\$50 PER SESSION

Hands on and interactive

group workshops

6 to 8 participants

Materials supplied

CREATING PHOTOBOOKS



PREP & PLAN

- Plan your photobook by asking yourself questions such as: how many pages? what size? what subject?
- Clean up physical photos before scanning & ensure your equipment is clean

IMPORT & EDIT

- Scan photos or import from USB stick or other media
- Name your photos and use tags
- Group photos in folders for easy organisation
- Edit and retouch photos to make them shine!

CREATE!

- Choose a photobook company
- Decide on hardback or paperback, layouts and design options
- Drop your photos into the app and place them
- Save your work!
- When ready - send to print!

BECAUSE **EVERY**
PICTURE TELLS A
STORY

CREATING PHOTOBOOKS

**PREPARE
&
PLAN**



WHAT ARE PHOTOBOOKS?

A **PHOTO-BOOK** OR **PHOTOBOOK** IS A BOOK IN WHICH PHOTOGRAPHS MAKE A **SIGNIFICANT CONTRIBUTION** TO THE OVERALL CONTENT. A PHOTO-BOOK IS RELATED TO AND ALSO OFTEN USED AS A **COFFEE TABLE BOOK**.

- WIKIPEDIA

WHAT ARE **PHOTOBOOKS**?

- PHOTOBOOKS EVOLVE THE "PHOTO ALBUM"
- DIGITALLY PRINTED COLLECTIONS OF PHOTOS
- NO PHYSICAL PHOTOS STORED IN BOOKS
- NO PLASTIC INSERTS
- NO FADING OF ORIGINAL PHOTOS
- NO DAMAGE TO ORIGINAL PHOTOS
- USES COMMON PHOTO FORMATS E.G. JPEG
- QUICKLY REPRODUCED
- HIGH QUALITY PAPER & INKS USED (MOSTLY!)

WHO MAKES PHOTOBOOKS?

PHOTOBOOKS ARE AVAILABLE FROM A VARIETY OF PROVIDERS INCLUDING:

- APPLE (MAC & IOS DEVICES ONLY)
- SNAPFISH
- MOMENTO
- MILK
- OFFICEWORKS
- BIGW
- KMART

TAKE A FEW MOMENTS TO SEARCH THE DIFFERENT PROVIDERS & THEIR PRODUCTS - NOT ALL PHOTOBOOKS ARE THE SAME!

PROVIDER **COMPARISON**



THE FOLLOWING TABLE OUTLINES THE DIFFERENT PRODUCTS & PRICING OF PHOTOBOOKS AVAILABLE FROM SEVERAL DIFFERENT SOURCES

THIS IS NOT AN EXHAUSTIVE LIST - IT IS PURELY A GUIDE AND ITS ALWAYS HELPFUL TO UNDERTAKE YOUR OWN RESEARCH TO DISCOVER THE PRODUCT WHICH IS RIGHT FOR YOUR NEEDS

PROVIDER COMPARISON

Supplier	Cost	Pros	Cons	Link
Kmart	\$12 to \$80	Wide variety of covers in softback, hardback and leatherbound. Various options for sizing from 5" by 7" to 11" by 14". Lots of designs and templates to use. Can order online or in store. Prices and Options laid out easily and in a neat and orderly manner.	Online ordering possibly difficult. Requires a SNAPFISH account to create a book online. No guest sign-in option. KMart using a custom version of the SNAPFISH website.	https://kmart.snapfish.com.au
Officeworks	Inexpensive options from \$8. Standard print \$26 for a 20 page 'Personalised Cover Photo Book'. Additional pages incur additional cost. More options available	Wide variety of options. Easy to use uploader and photobook maker with drag and drop backgrounds and themes. Cheap and possible to order both instore and online. Drag and Drop online ordering. Easy to see book setup.	Limited information on prices for additional pages and templates. Must proceed to make a book to view these. Flash plugin required to use website. Prices possibly misleading on the website. eg \$8 product difficult to locate	https://www.officeworks.com.au/print
Big W	\$10 for a 6" by 8" 22 page book. Regular sales on photobooks - pricing may vary. Wide range of sizes and cover options e. g. \$32 for 20 pages, hardcover 8" by 11". Extra Pages: \$1.20 each.	Wide variety of soft cover, hard cover, premium leather look or a professional layflat books. Various sizes from 6x8" (15x20cm) though to 12x16" (30x40cm). Available in store or online. Prices and Options are clear. Books can be customised template to drag and drop. Multiple backgrounds, themes and borders ect. available	Flash plugin is required for online book creation	https://www.bigwphotos.com.au
Snapfish	Pricing is highly variable as sales are held often. Discounts regularly offered	Variety of book types and covers available	Requires a Snapfish account to access, create and order	https://www.snapfish.com.au
Photobook Aust	\$25 lowest price for a mini 6" by 6" 40 page book. Unknown cost for shipping estimate to be \$7-\$10	Variety of 'Readybooks' - stylish themes and templates. Larger options such as 11" by 11". Minimum 40 pages approx \$65-\$80	40 pages minimum. Pricey for smaller books. Good prices for larger books. Requires an account to personalise/order. Online order only. Cannot vary themes mid project	http://www.photobookaustralia.com.au
VistaPrint	\$18 for 13cm by 10cm with 24 pages. \$30 for large (28cm by 21cm) with 24 pages. Extra pages at additional cost. \$8 shipping, delivery in 9-11 business days	Designed online or downloadable app which has masks, photoshop style plugins ect. Good customisation of backgrounds and page layouts. Signup not required to order. Must sign up to save books between sessions. Autofill of photos available.	Photobook designer took a short time to load. Designer is simple and easy to use, lacks customisation options outside of backgrounds and templates	https://www.vistaprint.com.au
Momento	\$50 for the cheapest which includes Book price = Base Price + Page Price + Finishing Price + Delivery (Includes 10 FREE pages). Very pricey. Same quality and options of other suppliers. Extra pages being \$0.50 each.	Very professional look	No prices listed on website. No sizes listed. Custom app must be downloaded to access pricing and sizing information	https://www.momento.com.au
Apple - Photos	Min 20 page book for each size.	Works directly within Photos app. Wide variety of styles and colours. Easy to load photos into albums. Autoflow will place photos automatically. Premium quality papers used - excellent finishes.	Only works with Apple devices. Books are printed in Japan and can take up to 3 weeks for delivery. No options for display cases, books are limited to 100 pages in some book types.	

PREPARE PHOTOS

WANT TO USE YOUR PHYSICAL PHOTOS OR SLIDES IN A PHOTOBOOK? THERE ARE A FEW IMPORTANT STEPS YOU SHOULD FOLLOW...

- CLEAN YOUR PHOTOS & SLIDES - USE A SOFT CLOTH AND WIPE SLOWLY FROM THE CENTRE TO THE EDGES
- **NEVER** USE CHEMICAL CLEANERS ON PHOTOS/SLIDES
- CLEAN YOUR SCANNER WITH A NON STREAKING CLEANER - DON'T USE UNTIL GLASS IS DRY
- SET YOUR SCANNER TO 300-600DPI FOR PHOTO SCANS
- USE A SLIDE SCANNER FOR SCANS AT UP TO 9600DPI
- NAME & TAG YOUR PHOTOS BEFORE YOU FILE THEM!
- CREATE A FOLDER TO STORE YOUR PHOTOS IN ONE PLACE

SCAN PHOTOS

WHAT DO I USE TO SCAN MY PHOTOS?

- DESKTOP SCANNER - MULTIFUNCTION PRINTER



- SETTINGS YOU WILL NEED
- FORMAT: JPEG / RAW
- RESOLUTION: 300 - 600 DPI
- COLOUR: TRUE COLOUR (MILLIONS)

- SLIDE / NEGATIVE SCANNER



- SETTINGS YOU WILL NEED
- FORMAT: JPEG / RAW
- RESOLUTION: 1200 - 9600 DPI
- COLOUR: TRUE COLOUR (MILLIONS)

SCAN PHOTOS

DAMAGED OR FADED PHOTOS, OR JUST NOT CONFIDENT?

SEE A PROFESSIONAL TO HAVE YOUR PHOTOS, SLIDES,
NEGATIVES CLEANED, SCANNED AND RETOUCHEDED.

SEARCH FOR "PHOTOGRAPHIC SERVICES"

NOTE THESE SERVICES MAY CHARGE PER **JOB** OR **HOUR**

REMEMBER: A LITTLE RESEARCH CAN SAVE YOU \$\$\$



RETOUCH PHOTOS

CAN I FIX IT MYSELF?

YES YOU CAN!

BOTH WINDOWS 10 & MAC OS HAVE SUPPLIED PHOTO APPS WHICH ALLOW QUICK BASIC FIXES.

YOU CAN CORRECT COLOUR, REMOVE SMALL BLEMISHES, FIX LIGHT & SHADOW. IF YOU NEED TO ACHIEVE MORE THAN THIS - SEE A PROFESSIONAL!

PHOTOBOOK **THINKLIST**

HAVE YOU THOUGHT OF THESE?

PHOTOBOOK **PROVIDER**

SIZE OF BOOK

NUMBER OF **PAGES**

THEME / CONTENT OF BOOK

PHYSICAL PHOTOS **CLEANED & SCANNED**

PHOTO FILES **ORGANISED**

LAYOUT & DESIGN

PRODUCT **COST** & DELIVERY **TIME**



DEMO

SCAN, IMPORT, RETOUCH, ORGANISE

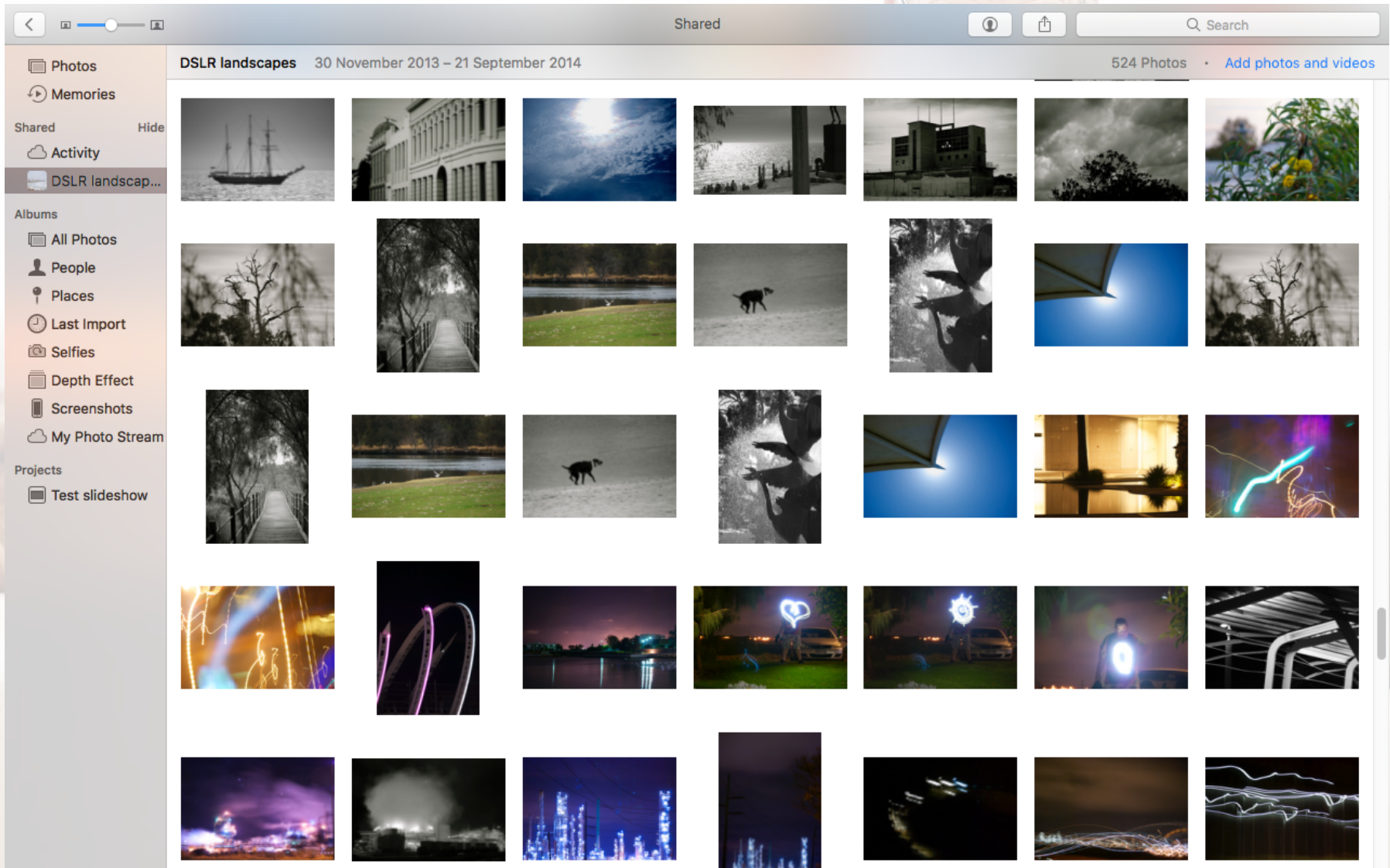


DEMO

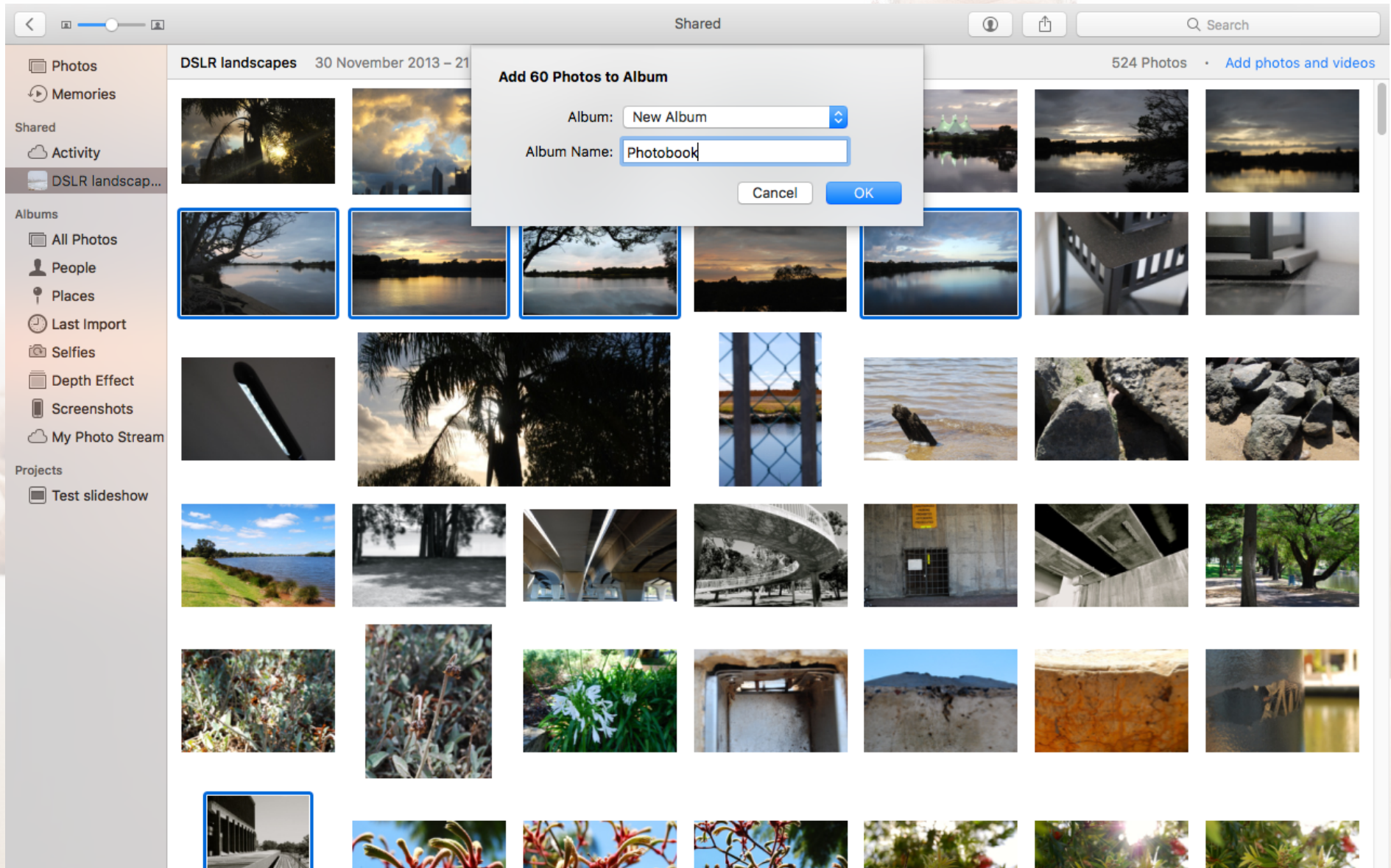
NOTE THAT WE ARE
DEMONSTRATING USING THE
PHOTOS APP BY APPLE.

THESE BASIC TECHNIQUES ALSO
APPLY TO OTHER PHOTOBOOK
SERVICES

DEMO - PHOTOS APP ON MAC



CHOOSE YOUR PHOTOS



PICK A BOOK TYPE

[Learn More](#)

Choose Book Format

[Cancel](#)

Square

A square hardcover book featuring photo-wrapped cover, matching dust jacket, and protective sleeve.

**25 × 25 cm****A\$ 59.99***

20 pages

A\$ 1.29 each extra page

[Select](#)**20 × 20 cm****A\$ 34.99***

20 pages

A\$ 0.99 each extra page

[Select](#)

Classic

Your own custom hardcover book, complete with photo-wrapped cover, matching dust jacket, and protective sleeve.

**33 × 25 cm****A\$ 79.99***

20 pages

A\$ 1.99 each extra page

[Select](#)**28 × 22 cm****A\$ 39.99***

20 pages

A\$ 1.29 each extra page

[Select](#)

Softcover

A personalized softcover book with high-quality binding and photo cover.

**20 × 20 cm****A\$ 19.99***

20 pages

A\$ 0.99 each extra page

[Select](#)**20 × 15 cm****A\$ 13.99***

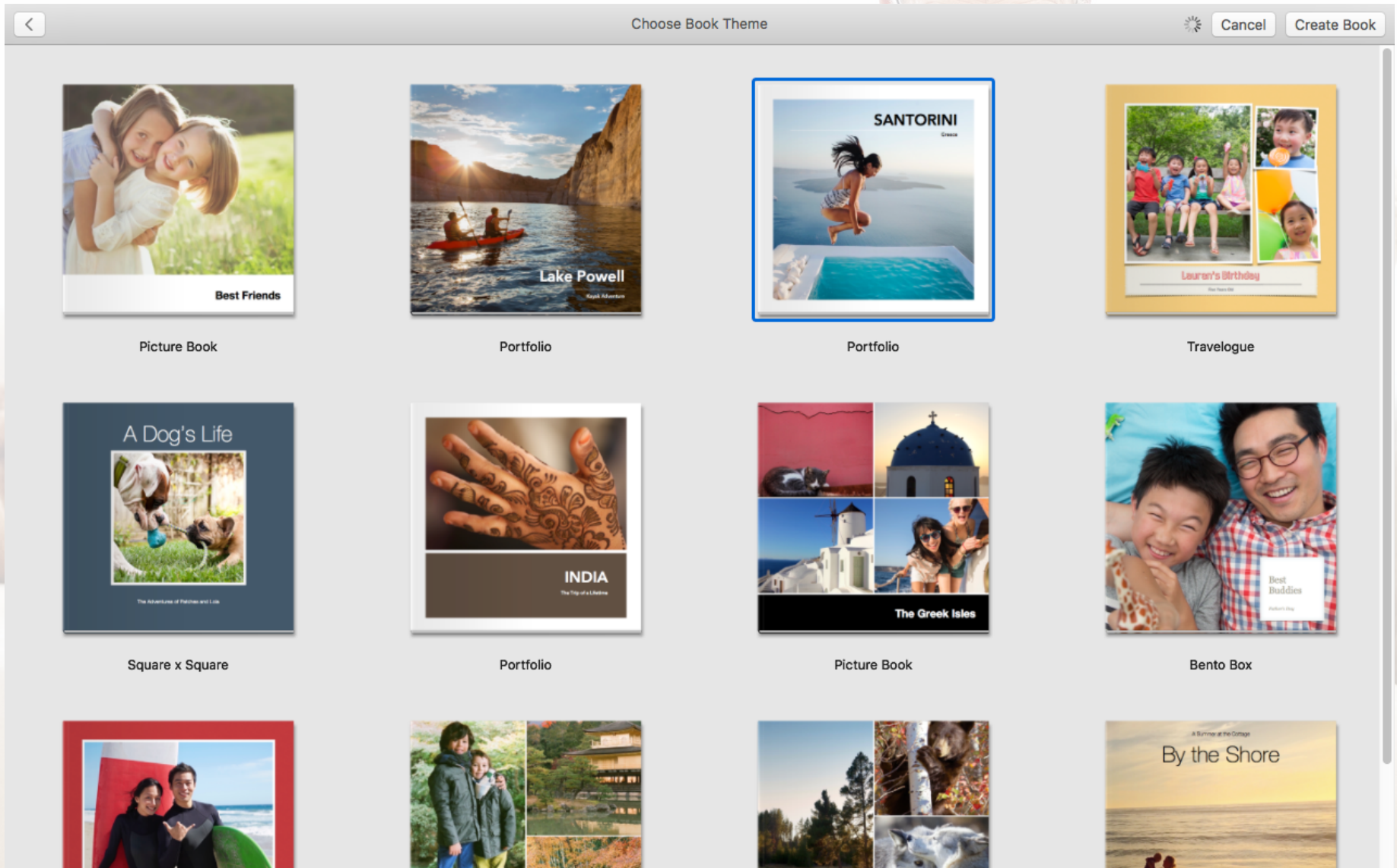
20 pages

A\$ 0.69 each extra page

[Select](#)

*Plus shipping: A\$ 8.79

CHOOSE YOUR THEME



AUTO FILL

Photos

Memories

Shared

Activity

DSLR landscap...

Albums

All Photos

People

Places

Last Import

Selfies

Depth Effect

Screenshots

My Photo Stream

Photobook

Projects

Photobook

Test slideshow

Photobook

46 Pages – A\$ 45.73

PHOTOBOOK

Cover

1

2

3

4

5

6

7

8

9

10

11

12

13

14

15

Clear Placed Photos

Auto-Fill

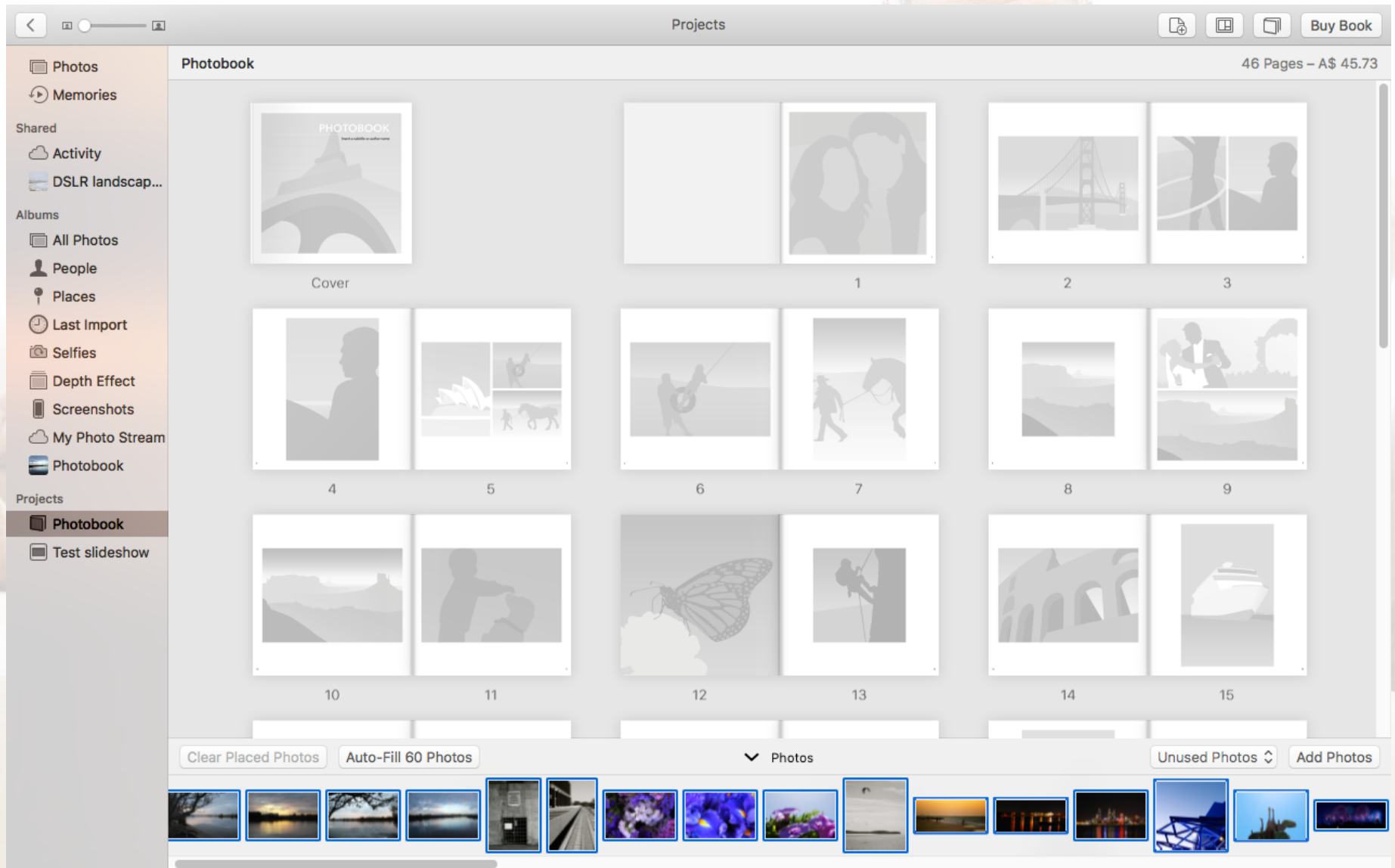
▼ Photos

Unused Photos ▾

Add Photos

Drag photos here to use on another layout

BLANK LAYOUT





COMPLETED YOUR BOOK?

TIME TO BUY!

YOUR BOOK WILL BE UPLOADED
TO YOUR PHOTOBOOK PROVIDER
AND THEN SENT TO PRINT WITH
THEM

EXPECT DELIVERY IN 2 - 6
WEEKS



Q & A